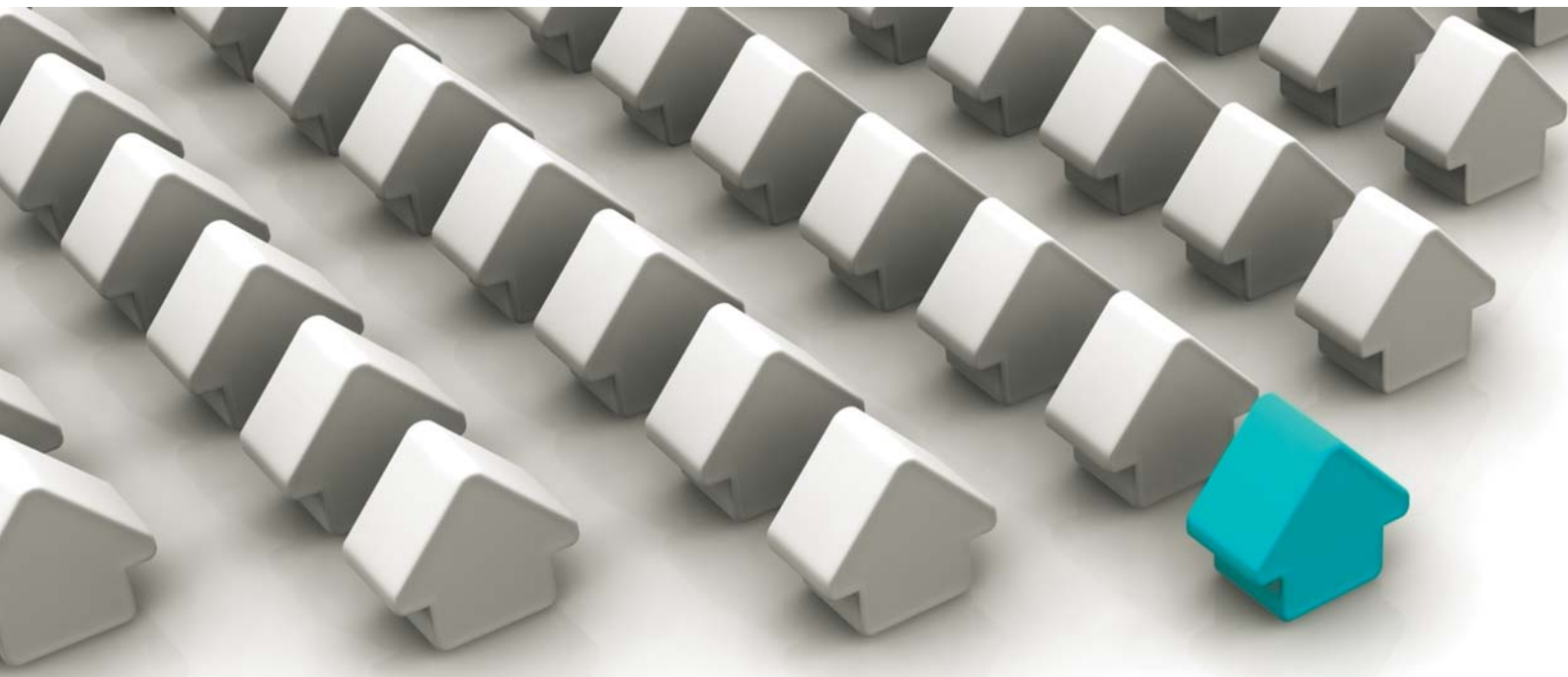


Will Council Development Mark the End of the RSL Boom?

The Future in a Changing Market

8th February 2010, Stephenson Harwood, London



Over the last 20 years, Housing Associations have been the unassailable market leaders of new affordable housing provision in the UK but, with recent changes in legislation and roles, Local Authorities appear poised to take over the reins again, benefiting from a political thrust to create more direct relationships between central and local government, as well as to deliver more balanced mixed tenure developments of housing for sale, low cost home ownership, intermediate and social rent.

Major regeneration programmes are now very much back in the hands of local authorities, putting together the various pieces of the jigsaw and providing the legal mechanisms whereby all parties can work together to maximise value of Council assets, whilst achieving the best possible results and outcomes for local communities.

Does this mean that Housing Associations are no longer in control, or is the situation more complex than it seems? This important conference will examine what is happening in the market, consider changes which are already happening on the ground, the impact on public, private and voluntary sector stakeholders, the measures which will be needed to stimulate housing recovery and the potential consequences for future housing policy of the results of the forthcoming General Election.

Your chance to hear from a leading line-up including:

Nick Taylor Head of Area, North London **Homes and Communities Agency**

Steve Trueman Chief Operating Officer, New Ventures and Partnerships Directorate **Homes and Communities Agency**

Peter Quinn Head of Business Development **Lovell Partnerships**

Dennis Seal Director of Development & Affordable Housing **Kier Partnership Homes**

Ray Morgan Chief Executive **Woking Borough Council**

Tony Stacey Chief Executive **South Yorkshire Housing Association**

Andy McCosh Director **McCosh Consulting Ltd**

Mark Allnutt Development Director **Thames Valley Housing Association**

Natalie Elphicke Head of Structured Housing Finance **Stephenson Harwood**

Clare McConnell Head of Projects **Stephenson Harwood**

Chairman: **Dr Douglas Birt** Director **Douglas Birt Consulting**

Hosted by:



Endorsers:



Organised by:



Who should attend?

- Local authority chief executives, housing and planning officers
- Housing associations & other RSLs
- Homes and Communities Agency
- Developers, housebuilders and contractors
- Housing Market Renewal Pathfinder
- Housing and property organisations
- RDAs and Regional Assemblies
- CLG, HM Treasury and Government Offices for the Regions
- Advisers and bidders involved in PFI/PPP/LHC/ LABV schemes & initiatives
- Architects, urban designers & master planners
- Financial modelers and appraisers
- Resident and community group representatives
- Academics
- Urban regeneration companies
- Urban development corporations
- Providers and sponsors of sustainable communities
- Banks and mortgage lenders
- Land use planning, environmental and community involvement consultants
- Multi -disciplinary professional advisers
- Legal advisers
- Housing and homelessness charities

Benefits of attending:

The conference will cover the following:

- Who rules the roost? Why are Local Authorities a rising force?
- What are the new opportunities for public: private sector partnerships?
- How can Local Authorities best use their powers?
- How can regeneration objectives be successfully delivered?
- What can be done to kick-start schemes in challenging market conditions?
- What are the likely impacts arising from the General Election?
- What are the key characteristics of successful deal structures?
- In future, how will funding be accessed and project risks managed?
- What is the future role of Housing Associations/ Registered Social Landlords?
- What can private sector housebuilders and contractors offer?
- What lessons can be learned from existing programmes?

Programme

08:45 Registration and coffee

09:30 **Chairman's opening remarks**
Dr Douglas Birt Director **Douglas Birt Consulting**

Section 1 – What's happening in the market?

09:40 **Morning Keynote Address**

How investment is being targeted – the role of Local Authorities

- "Single dialogue" – what does this mean in practice?
- Regeneration and sustainable communities – what can be achieved?
- The role and response of the HCA

Nick Taylor Head of Area, North London **Homes and Communities Agency**

10:00 **The rise of local government and how the world is changing**

- Why are Local Councils a rising force?
- What does this mean for Housing Associations and the private sector?
- What are the likely impacts arising from the General Election?

Andy McCosh Director **McCosh Consulting Ltd**

10:20 **The Contractor's Perspective**

- Why are these new programmes so attractive?
- Are contractors taking over the role of Housing Associations?
- What is the private sector looking for from these deals?

Dennis Seal Director of Development & Affordable Housing **Kier Partnership Homes**

10:40 **Questions and discussion**

11:00 **Morning coffee**

Section 2 – Case Studies and Examples of Delivery

11:30 **Mixed Housing PFI & Market Sale projects on local authority land; the Woking approach**

- Key features of the Moor Lane project
- PFI and mixed tenure development
- Progress to date

Ray Morgan Chief Executive **Woking Borough Council**

11:50 **The Northern Challenge – how we make things work**

- Developing in difficult to market locations
- Why Housing Associations still have an important role to play
- Examples of successfully delivered programmes

Tony Stacey Chief Executive **South Yorkshire Housing Association**

12:10 **The Private Affordable Housing Provider's Perspective**

- Funding and implementing mixed tenure development
- Examples of successful partnerships which work
- How the private sector assesses viability

Peter Quinn Head of Business Development **Lovell Partnerships**

12:30 **Questions and discussion**

12:50 **Chairman's Observations on Morning Session**

13:00 **Lunch**

Section 3 – Routes to Market

14:00 **Opportunities in Housing PFI – the £1.87 billion Round Six Housing PFI programme**

- The size and scale of the Round 6 programme
- What's happening, where and when?
- Why is the private sector so interested?

Steve Trueman Chief Operating Officer, New Ventures and Partnerships Directorate **Homes and Communities Agency**

14:20 **The Role of Housing Associations on Local Authority Land**

- Why work with Housing Associations?
- What can we offer that's different to a contractor/ developer?
- What can we deliver to community regeneration and renewal?

Mark Allnutt Development Director **Thames Valley Housing Association**

14:40 **Legal Structures for Successful Long-term Partnerships**

- Setting the scene
- Key characteristics of legal structures
- Creating checks and balances

Natalie Elphicke Head of Structured Housing Finance **Stephenson Harwood**
Clare McConnell Head of Projects **Stephenson Harwood**

15:00 **Questions and discussion**

15:20 **Afternoon Tea**

Section 4 – Interactive Panel Discussion

15:45 **A selection of the day's speakers will form an interactive panel to discuss and debate issues raised by delegates.**

16:10 **Chairman's closing remarks**

16:15 **Close of conference**

Book Now! www.thewaterfront.co.uk

Registration Form

Will Council Development Mark the End of the RSL Boom? The Future in a Changing Market
8th February 2010, Stephenson Harwood, One, St Paul's Churchyard, London, EC4M 8SH

Delegate Details Please complete in BLOCK CAPITALS

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Delegate Fees

- Standard conference fee**
£349 + VAT = £410.08
- Public Sector Fee**
£249 + VAT = £292.58
- Voluntary Organisations and Registered Charities**
£149 + VAT = £175.08

Delegate fees include:

- Lunch and refreshments
- PowerPoint slides

How to Register

Online: www.thewaterfront.co.uk
Fax: +44 (0)20 7787 1211
Post: Waterfront Conference Company
130-132 Tooley Street, London SE1 2TU

Sponsorship Options

There are a number of opportunities available to raise your company's profile through this event, including:

- Exhibition stand
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- Insertion into delegate packs

For more information on these and other packages, please contact the Marketing Manager on +44 (0)20 7787 1210.

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Purchase a set of conference PowerPoint slides
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£99 + VAT = £116.33

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Conference Code: 74